



COACHELLA VALLEY DESERT CAMERA CLUB

CVDCC 2010 High School Photography Contest

Guidelines for Entries

This Photography Contest is open to all Coachella Valley High School students who will be graduating seniors in 2010.

An entry form is included with this packet and may be copied. Completed entries must be mailed to CVDCC, P.O. Box 868, Palm Desert, CA 92661 in time to arrive no later than **Friday, January 29, 2010**.

By virtue of submitting an entry, the student certifies the work as his/hers and permits the Coachella Valley Desert Camera Club (CVDCC) to reproduce all or part of the entered photographic images free of charge for display and/or publication in media or other venues. This may include low resolution copies posted on our web site. The prints themselves become the property of CVDCC, who assumes no liability for any misuse of copyright of the original image.

Photographic images must be made by the entrant on photographic emulsion or acquired digitally. All photographic images must be original and may not incorporate elements produced by anyone else.

Photographic images may be altered by the maker, and artwork or computer graphics created by the entrant may be incorporated, if the photographic content predominates. Photographic images must be taken with a camera and may not be constructed entirely within a computer.

While strongly not wishing to inhibit creativity, CVDCC reserves the right to reject images that, in its judgment, may be unsuitable for public viewing.

Sections & Judging Criteria (Prints Only):

Section A – Color

A Color image should have strong composition, and color impact.

Section B – Monochrome

A Monochrome image should have strong composition and tonal impact and may be black and white, sepia, or other tones of a single color. No additional colors may be added.

All photographic images are judged both for their technical and pictorial merit, must be properly exposed, be in focus, and have appropriate depth of field.

Requirements:

1. The image size *must* be a minimum of 11x14 inches. Prints *must* be mounted on a rigid 16x20 inch mountboard, either black, gray, or white. *No overmats* are permitted.
2. Each print *must* be identified on the back with an official label. A copy of the label is included in the packet.
3. **Prints *must* be received between 10AM and 2 PM on Saturday, March 27, 2010** at a location to be determined. The location will be provided to applicants at a later date. If you need further information contact us at contest@cvdcc.org.
4. Students who win awards will be asked to submit a digital copy of their winning image for posting on the CVDCC website following the announcement of the awards. Award winners will be notified as to how and where their digital images should be submitted. Award winners will also be asked to provide some information about themselves, their work, and their goals prior to receiving the award.

Awards:

In each of the two Sections, the following awards will be made:

- First Place: \$250
- Second Place: \$125
- Three Honorable Mentions

Matching amounts for the first and second place winners in each Section will be made to the photography/art department of the student's high school.

Awards will be announced in time to be presented at the May meeting of the Coachella Valley Desert Camera Club.

The Desert Camera Club reserves the right not to make one or more of the announced awards should insufficient entries be received in any Section.