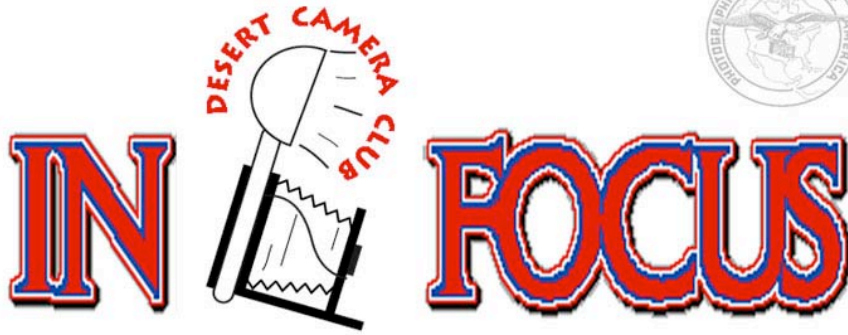


the newsletter of the coachella vally desert camera club



**Member Photographic Society of America since 1982**  
Award: Best Use of Color for a Small Club Newsletter, 2001

**June 2004**

Upcoming Events:

June 22: Competition. Judge TBA

June 12: S4C Annual Awards Banquet: [http://s4c-photo.org/saturday\\_sched.html](http://s4c-photo.org/saturday_sched.html)

July – August: No Meetings. Have a great summer – take lots of pictures!

Aug 14: S4C Salon showing, Rosemead. <http://s4c-photo.org> for more

Sept 6-11: PSA Annual Conference of Photography in Blomington, MN (Minneapolis-St Paul. Thunderbird Hotel and Conference Center. For more info, check your PSA Journal or visit [www.psa-photo.org/conference](http://www.psa-photo.org/conference)

Sept 28: First meeting of the new year! Gene Lambert presents "Putting together a slide show." Competition to follow.

Oct 9: S4C Competition

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## June 22: Competition

### Subjects:

**Nature, Open (1 Slide, 1 Print each)**

**Creative Subject: SIGN OF THE TIMES(2 Slides, 2 Prints, M)**

**Special Project: DETAILS (2 Prints, 2 Slides. No Manipulation!)**

**Rotating Subject: BLACK & WHITE (1 slide, 1 print)**

**Visit [cvdcc.org](http://cvdcc.org) or see the April IN**

**Announcement!** This will be the last issue of IN FOCUS. Unless a volunteer editor steps up this summer, the monthly newsletter will be discontinued and replaced by announcements on our website: <http://www.cvdcc.org> as well as the monthly electronic e-focus.

The virtue of the camera is not the power it has to transform the photographer into an artist, but the impulse it gives him to keep on looking.  
-Brooks Anderson

## May Competition Winners

**Member Panel Judging: Stuart Lynn, Shirley Brenon and Bill Coleman**

*Note: Because of mechanics of member judging, there was no breaking of ties. Thus in several cases there are multiple first or second places in the same competition*

### Advanced Group Print Division

#### PEOPLE:

1<sup>st</sup>: Woody Kaplan, BOY MICHAEL  
1<sup>ST</sup>: Jerry Dupree, SALOON GAL  
1<sup>st</sup>: Stuart Lynn, BROTHERS-IN-ALMS

#### Creative: FRAMING

1<sup>st</sup>: Jerry Dupree, VENETIAN ARCH  
1<sup>st</sup>: Jerry Dupree, THROUGH THE ARCH  
1<sup>st</sup>: Stuart Lynn, SAN GORGONIO

#### Special Project: COLOR TO BLACK & WHITE

1<sup>st</sup>: Ingrid Knight: ARIZONA RESERVATION  
1<sup>st</sup>: SKULL ROCK

### Intermediate Group Print Division

#### PEOPLE:

1<sup>st</sup>: John Brantley, GOLDEN REFELCTION  
2<sup>nd</sup>: Bill Coleman, COPY ARTIST  
2<sup>nd</sup>: Richard Rogers, KEIJI

#### Creative: FRAMING

1<sup>st</sup>: Dolly Dupree, SHAPES OF VEGAS  
2<sup>nd</sup>: Richard Rogers, BODIE WINDOW

#### Special Project: COLOR TO BLACK & WHITE

1<sup>st</sup>: Richard Rogers, DELICATE ARCH

### May Meeting Report *By Lillian Roberts*

For the first time, the club rented the PSA TOPS slide show program. This program consists of a number of slides in the various PSA competition divisions: Color, Nature, Travel, and Photojournalism. A written narrative provides comments from the contributors ranging from photographic technique, lighting tips, creative hints and even travel tips. The images are donated by PSA members by invitation, and represent some of the best images from various PSA Salons. The members in attendance enjoyed discussing the merits of some of the images and criticizing others.

The slide show is provided at a nominal charge to PSA-affiliated clubs. In the future, our club is likely to take advantage of this and other programs from PSA.

**September's Special Project is ILLUSTRATE A SAYING.** 2 Prints, 2 Slides; Manipulation permitted.

Illustrate photographically a famous proverb, quotation, or line from an old song (no later than 1960, please!). For example:

- "A stitch in time saves nine."
- "When shall we three meet again - in thunder, lightning, or in rain?"
- "Give me land, lots of land, under starry skies above."

The final result should dramatically illustrate the subject so that the viewer has a good chance of guessing the excerpt from the image! Feel free to manipulate to your heart's content.

**September's Creative Subject is TEXTURES.** *Texture* is the visual interpretation of the tactile surface characteristics of objects. When emphasized, texture adds realism to an image, lending depth and a sense of three-dimensionality to you subject.

Capturing texture is the first real refinement of the image; its appearance is dependent on the angle of light striking the surface. The sharper the angle of light, the more shadows in the surface's recesses, allowing the real texture of surfaces to be seen, rather than just flat areas of color.

A successful texture image should convey to the viewer an impression of how the surface would feel if touched. Textures that work best offer some visual variety and seem to extend beyond the frame of the image.

There are (at least!) two ways to capture texture: move in close to the subject to magnify its surface irregularities or back away from a large subject and its repetitive surface qualities are revealed.

Look at surfaces at different times of day. Horizontal surfaces show their texture best in early morning or late afternoon, when sunlight rakes obliquely across them. Vertical surfaces, on the other hand, are more likely to reveal their textures when the sun is directly over head.

## ***Letter from the President--by Roger Kipp***

Well here we are in June and I'm writing the last letter from the President for the summer--and unfortunately, it is in the last newsletter of the Coachella Valley Desert Camera Club. After several years as editor of our newsletter, Lillian Roberts is stepping down to a well deserved rest. Time restraints, business and other priorities come in to play. We understand that. I don't think a lot of us realize the time and effort that go into putting together a good newsletter. Lillian, a ***BIG THANK YOU*** from all of us for all the time and dedication you have given us as newsletter editor.

At the last meeting I was pleased to see that we had over 25 people there. Considering many of our snowbird friends have already left us and that the weather was already rolling over 100 degrees, I congratulate those hearty souls. We have one more meeting on June 22. Let's all bring in some good photos for the last competition before our summer hiatus. And we will be looking for some great photos from all of you in the fall of your summer vacations, trips, or migrations.

As for me, Donna, my wife, and I have several outings planned between now and October. The Sierra have always been a favorite place for me to shoot photos so we'll be doing a few days in the Bishop area next week followed in July with another trip up the 395 to Reno, Virginia City, the central Sierras, Napa and back down the coast. August brings some time down at the Orange County coast (heat escape) and September a trip to Idaho, Montana and Wyoming. October will find us for a couple of weeks in New England, New York, Maryland and Virginia (Williamsburg, Jamestown, Yorktown, and various Civil War battlefields--something I enjoy but my wife will be bringing a couple of books to read on the "battlefield" days.

Guess I better buy stock in Kodak and Fuji with all this picture taking I'll be doing--or maybe one of these days I'll just break down and go digital.....

Anyway that's our vacation plans, photo plans, and generally a good reasons to escape the more "toasty" months of the summer.

I wish all of you a great photo filled summer. See you in September.

## **Focus On Business**

### **Delkin Devices, Inc.** *By Jerry Dupree*

Digital photography has changed the world of photography and will continue to dominate how we record and store images and memories. As digital cameras have become more sophisticated, the need for storage media has also increased. It was not long ago that digital images could be stored on floppy discs of 1.4 MB of memory. Today's cameras have greater than 8 megapixels, and complex multi layer images contain much more. Formats such as TIFF and RAW require much more memory space, thus the need for advanced and greater capacity storage.

Delkin Devices, Inc. has been a leader in the industry of digital storage hardware since 1986. They manufacture 112 items for the digital user, including "eFilm" and "eFILM PRO" digital storage media CF cards, Memory Sticks, and Secure digital for use in digital cameras, PDAs, MP3s, and music players. The latest product line also includes a "USB bridge" to download directly from a digital camera, Ipod, MP3 player, USB flash drive, card reader, or external hard drive.

Delkin is a leader in stand alone digital storage devices with the "Picture Pad", which is available in versions capable of storing 20, 30, or 40 GB of images downloaded from a digital camera or storage media. Photos can be viewed, shown on television, stored, or organized.

As summer approaches, most of us are planning trips to places where we will be taking many photos and will be needing digital media and storage. Take a look at the Delkin on line store at <http://Delkin.com>.

*Delkin donated their PictureVision to our 2004 raffle. It was the most sought-after item on the table.*





Newsletter of the  
Coachella Valley Desert  
Camera Club  
June 2004

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**Meeting Information:** The Desert Camera Club meets the 4<sup>th</sup> Tuesday of each month, 7PM at The Fountains, 41-505 Carlotta Dr., in Palm Desert. Go east on Hovley from Cook St., past two signals. Carlotta Dr. is the second left after the second signal. The Fountains is about 300 yards north, on the left.

Dial 100 and tell the receptionist you are with the Camera Club. Enter, and park almost straight ahead. The auditorium is easy to find down the hall and on the right. Please attend your first meeting as our guest. For information, contact Roger Kipp: [prex@cvdcc.org](mailto:prex@cvdcc.org) Jean Cohen: [members@cvdcc.org](mailto:members@cvdcc.org) or Joan Petit-Clair: [events@cvdcc.org](mailto:events@cvdcc.org).

**DIPSIG, the Digital Photography Special Interest Group**, meets the 3<sup>rd</sup> Tuesday of each month, 6:30PM at The Marriott Courtyard Inn, southwest corner of Frank Sinatra Drive and Cook Street. Participants are encouraged to bring a laptop computer and an extension cord. For information, contact Joe Ramsey: 760-320-4678/ [Dstcamtopdog@mindspring.com](mailto:Dstcamtopdog@mindspring.com).

#### **Officers:**

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